



## The INSIGHTMirror 360 Leadership Assessment

### Purpose

The INSIGHTMirror 360™ is based on eight leadership areas: Communicating, Decision Making, Innovation and Change, Working Relationships, Leadership, Coaching, Stress and Team Development. The 64-question leadership assessment gives leaders a full array of their strengths and weaknesses based on these eight powerful attributes demonstrated by outstanding leaders.

The challenge of providing insightful and anonymous feedback from peers, subordinates and bosses is provided through the most state-of-the-art on-line assessment

### The Friendliest Online 360°

Our clients have told us the INSIGHTMirror 360 assessment is more automated, intuitive, and simple to use than other 360° instruments they have used.

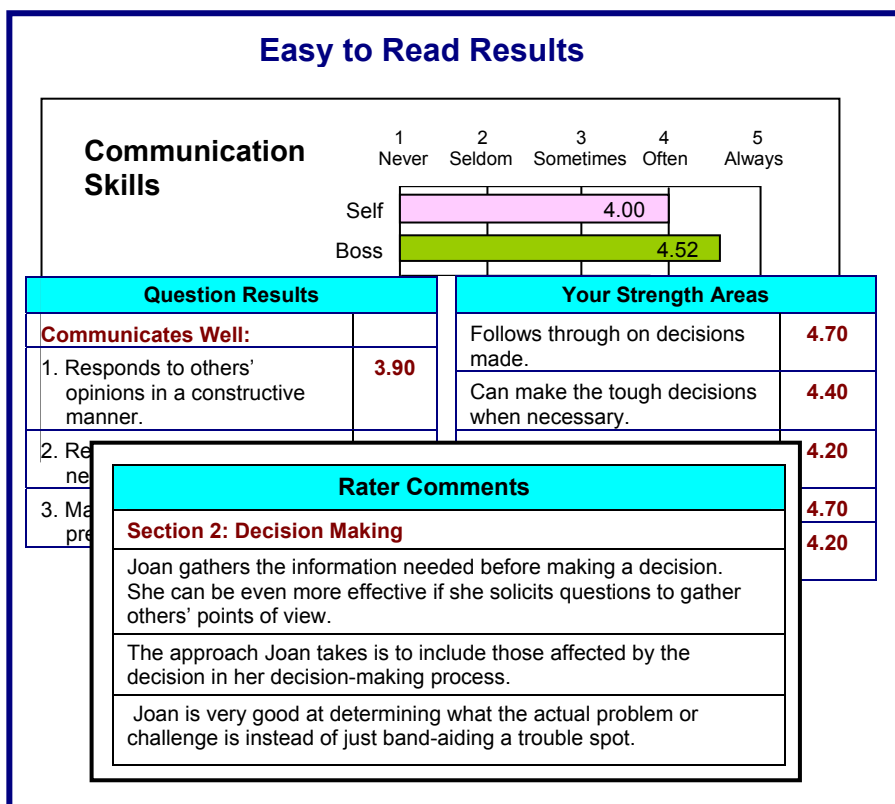
There is no loading of databases for HR. Everything is automated for the participants to choose and invite Raters directly, send reminders to Raters, and a host of other services.

### Package Includes

- Totally automated online assessment
- Your own site to invite unlimited Raters to respond as to how they see you – 360 degree feedback
- Online summary of the results
- Your customized report including worksheets for practical application
- Additional comments from Raters to enrich the results of your feedback

### You Will Learn

- How you see yourself as a leader
- How others perceive you as a leader
- Your strength and improvement areas as well as potential blind spots
- The top abilities your raters feel are important in your role
- How to talk with your boss and subordinate about your results in a comfortable environment



**Capitalize on the opportunity to see yourself as others see you and use the insight as a springboard for your leadership development!**

“Considering the fact that my organization is populated with incredibly bright and independent people who are a bit cynical about the soft sciences, your work through the INSIGHTMirror 360 represents a significant step in our leadership development program. I’ve been through some very expensive 360° initiatives, but none has brought the accolades from employees as much as your reasonably priced INSIGHTMirror 360. We plan to keep on using it.”

- Mike Reingruber, President, Information Sciences Group, Plexus Scientific